

MIDIS

Midwest Defense Innovation Summit

POWERED BY **ARI**

2024 SPONSORSHIP PACKAGE

Indianapolis, IN

October 16-17, 2024

About The Event

Date: October 16-17, 2024

Location: 500 Ballroom | Indiana Convention Center, Indianapolis, IN

Hosted by: Applied Research Institute ([ARI](#))

The Midwest Defense Innovation Summit is a premier event organized by the Applied Research Institute to showcase the defense innovation ecosystem in the Midwest. This event aims to bring together key stakeholders, policymakers, industry leaders, and regional partners to hear the latest innovations and foster opportunities to collaborate.

Learn more at www.midwestdefenseinnovationsummit.com

Why Sponsor?

Sponsoring the Midwest Defense Innovation Summit offers a unique opportunity to align your organization with a high-profile defense centric event. Visibility to showcase your brand to a diverse and influential audience; Networking through exclusive engagement with policymakers, industry leaders, and potential partners; Associate your brand with innovation, leadership and defense entrepreneurship. See the benefits on the next page with sponsorship inclusions:

Exclusive Meet and Greet

We are honored to welcome Indiana Governor, and Congressman, Vice President of the United States, Mike Pence, as our keynote speaker. His significant contributions to Indiana and American defense have paved the way for innovation and progress, making him the perfect fit to inspire and engage our community

In recognition of your support and to provide unparalleled networking opportunities, we are offering a unique sponsorship package. For a gold level sponsorship of \$10,000, you will not only gain the benefits of our standard sponsorship offerings but will also have the opportunity to participate in an exclusive meet and greet with Mike Pence. This setting will allow you to engage directly with one of the nation's foremost leaders, fostering connections that could drive your organization's future initiatives.

FEATURES	BRONZE \$5,000	SILVER \$7,500	GOLD \$10,000
EXCLUSIVE MEET-AND-GREET WITH VICE PRESIDENT MIKE PENCE (1 TICKET)	X	X	✓
MODERATION OR KEYNOTE INTRO SPEAKING OPPORTUNITY	X	X	✓
EMAIL + SOCIAL MEDIA CAMPAIGNS	X	X	✓
SOCIAL MEDIA MENTIONS IN AFFILIATION WITH MDIS	X	✓	✓
LOGO ON EVENT MATERIALS	✓	✓	PROMINENT placement of logo on event materials
RECOGNITION AS RESPECTIVE SPONSOR IN COMMUNICATIONS I.E. "GOLD SPONSOR", "SILVER SPONSOR", " BRONZE SPONSOR"	✓	✓	✓
EXHIBITOR BOOTH	✓	✓	CHOICE SELECTION of exhibitor booth
ONLINE COMPANY PROFILE	X	✓	✓
ATTENDEE PASSES	2	4	6

How to Become a Sponsor

Becoming a sponsor is easy. Follow these steps:

- Review Sponsorship Levels and select the one that best aligns with your goals
- Complete the Sponsorship Application Form
- Submit the online form and payment

Current Sponsors

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Gold Sponsors

Booz | Allen | Hamilton



INDIANA UNIVERSITY



Silver Sponsors



Bronze Sponsors



Contact Information

Join us! Don't miss the opportunity to be a part of the Midwest Defense Innovation Summit. We look forward to partnering with you to make this event a success.

For More Information:

Visit www.midwestdefenseinnovationsummit.com

For Contact Information:

Email MDIS@theari.us